

Take Note:

*The Keller Funnel™
May Potentially...*

◉ Reduce incision lengths

Experienced surgeons report that using the Keller Funnel™ enables them to make smaller incisions, similar to those used for saline implants.

◉ Increase your options for incision placement

Easier insertion through smaller openings offers more opportunities for your doctor to conceal the incisions. This is especially useful for women who may scar easily.

◉ Minimize the potential for implant damage

According to an engineering study conducted by Keller Medical, Inc., the Keller Funnel™ uses less force than traditional implant delivery methods. Less force means less stress on the implant shell, which reduces both short- and long-term complications associated with mishandled implants. **

Be informed. Discuss these benefits with your doctor.

** Study outcomes can be viewed here: <http://www.kellerfunnel.com/research/breast-implant-ruptures.html>

As with any surgery, there may be risks associated with the use of the Keller Funnel™. Surgical outcomes and individual results may vary and should be discussed with your doctor.

An advancement in silicone breast augmentation delivery, the Keller Funnel™ is a soft, sterile device available throughout the United States. If you would like to have a Keller Funnel™ used for your procedure, please consult with your surgeon.



ROBERT HOLLAND

*For more information
about the Keller Funnel™ contact:*

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U.S. and International Patents Pending
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**Informed
Women Ask
for the
Keller Funnel™ ...**

***A Smarter Delivery
for Silicone Gel Breast
Augmentation***

Have You?

Provided by Keller Medical, Inc.



ROBERT HOLLAND

Would You Try To Push a Water Balloon through a Buttonhole?

Silicone gel implants are a lot like really tough water balloons. Up until now, surgeons needed to poke the pre-filled breast implants by hand through small incision sites, potentially bruising surrounding tissue and weakening the implant shell.

The Keller Funnel™ is a cone-shaped, nylon device that allows your surgeon to use a no-touch delivery technique, which is believed to reduce capsular contracture, a painful complication associated with breast augmentation procedures.* The Funnel

has a special interior coating that creates a super slick surface. Once the Funnel tip is placed through the incision, the surgeon quickly propels the implant gently into place with minimal force, bypassing the implant's contact with the skin.



Request a Gel Delivery Using the Keller Funnel™

Like you, millions of women around the world are choosing the natural look and feel of silicone gel implants. Now your surgeon can give you the aesthetic advantages of silicone gel implants, combined with a gentler surgical approach. Designed by plastic surgeon Kevin Keller, M.D., the Funnel addressed surgeons' longing to find a better way to combine the incision site and size benefits that had been perfected for saline implants with the plumper, more-natural gel materials of silicone.

Why, you may be asking yourself, is this beneficial to me? Ask your surgeon about the benefits of using the Keller Funnel™. Be sure to cover these discussion points:

- *Incision lengths*
- *Bruising and post-operative discomfort*
- *Force used to place the implant & rupture potential*
- *Surgery time*
- *Infection-based complications*



* (1) Adams, WP (January 2009) "Capsular Contracture: What is it? What causes it? How can it be prevented and managed?" Clinics in Plastic Surgery
(2) Mladick, RA (1993) "No Touch submuscular saline breast augmentation technique" Aesthetic Surgery Journal
(3) Wiener, TC (March 2008) "Relationship of incision choice to capsular contracture" Aesthetic Surgery Journal

The Keller Funnel™ is a cone-shaped, nylon device that allows your surgeon to use a no-touch delivery technique, which is believed to reduce infection complications.*

